

Michael Pyron, Bookseller, ABAA/ILAB
Fine and Antiquarian Books

Broadside and Illustration

A Short List of Cool, Flat Stuff

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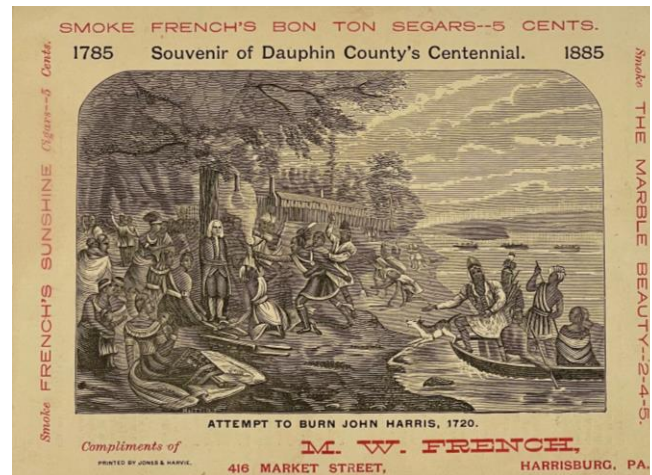
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1) [Broadside Advertisement] French, W. M. (firm). [1785. SOUVENIR OF DAUPHIN COUNTY'S CENTENNIAL. 1885 \(Attempt to Burn John Harris, 1720\)](#). Harrisburg, PA: W. M. French | printed by Jones & Harvie, [1885]. Broadside. 8" x 5.25." Printed in red and black in cream cardstock. Large engraving fills the recto with French's advertisements for their cigars around the border. Light wear only. Very good to near fine.

An interesting keepsake with a synopsis of Harris's tale, printed on the verso, describing a group of inebriated Native Americans kidnapping Harris because he wouldn't give them more rum. Harris's enslaved man, Hercules, brought aid from a neighboring tribe to save Harris just in the nick of time. And the two lived happily ever after. Take that for what it's worth.

\$75



2) [Broadside Advertisement] Kipp & Palmer's (firm). [EXTRA! BOOTS, SHOES & RUBBERS FOR EVERYBODY](#). Chicago: Pictorial Printing Co., c. 1880. Broadside. 18" x 12." Printed in black on salmon-colored paper, on the recto only. Old folds and abundant wrinkling, nevertheless a fairly well preserved broadside with only one very short closed tear in the margin of one fold. Very good.

Laid out in three columns like a newspaper (Hence the header: "EXTRA!"), this is a wonderful advertisement for Kipp & Palmer's of Sing Sing, NY (now Ossining, NY). In comedic fashion, the firm advertises boots and shoes as well as custom work. We have been unable to locate information about this firm despite their claims that most everyone (excepting the double-amputee in the bottom left corner) buys boots from them.

\$150



3) [Broadside Advertisement] Nature's Remedy Company (firm). [WITH YOU. NATURE'S REMEDY CO. TO-NIGHT . . . THE SHOW OF THE SEASON!](#) c. 1900. Broadside. 12" x 4.5." Printed in black on olive green paper. Closed tear to the top margin, not affecting text; no loss; only light soiling.

A wonderful broadside advertising "The Show of the Season" . . . "And, Say! While we are talking to you about our evening of pleasure, let us offer you the prospect of days and days of pleasure--Restored Health, by taking Wanego." Nothing subtle about that. Looking at newspaper advertisements, Nature's Remedy Co. of Philadelphia seemed to be active the 1890-1910s and these sorts of "shows" were advertised from Virginia to New Jersey. Uncommon broadside that really captures patent medicine promotion around the turn of the century. And honestly, pharmaceutical promotion hasn't changed all that much?

\$75

4) [Broadside Bond]. [\[Confederate Bond\] \\$1000, SIX PER CENT, NON TAXABLE CERTIFICATE....](#) Richmond: George Dunn, [1865]. Broadside. 14" x 7.25." Remainder, never issued; back blank. Light wear and some toning to back. Two vertical creases to the left. Very good.

Bonds were a largely insufficient means to help the Confederate government fund the Civil War, but also to engage the populous who could with no small measure of patriotism, help the war effort with hopes of a modest return on investment. This late war bond has issue dates throughout March of 1865, just as the war was winding down and those bonds issued would be worthless. This remainder comports with Ball & Simmons B-367.

\$75

5) [Broadside Bond]. [\[Confederate Bond\] \\$500, SIX PER CENT, NON TAXABLE CERTIFICATE....](#) Richmond: George Dunn, [1864]. Broadside. 14" x 7.25." Remainder, never issued; back with transfer form. Light wear and some minor toning. Vertical creases to the left. Very good.

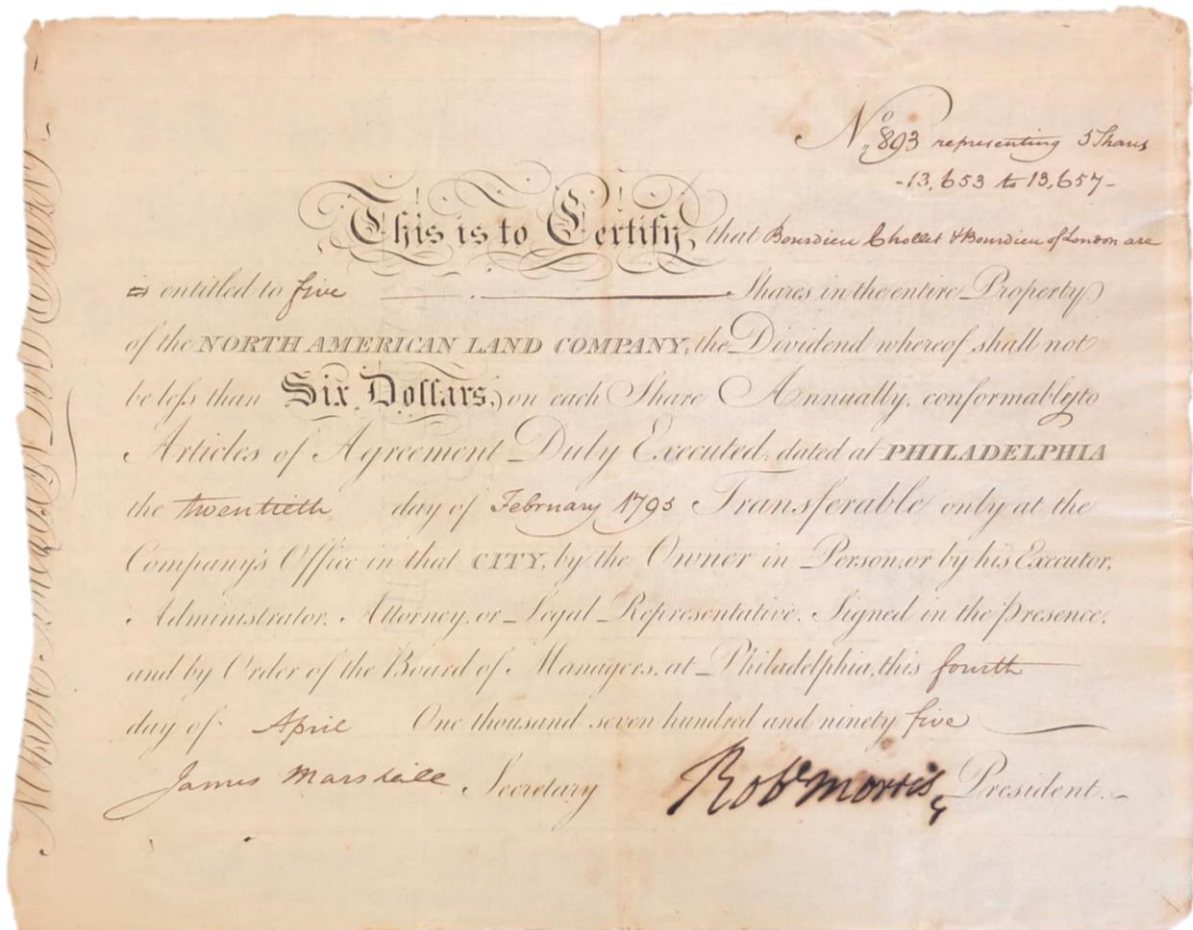
Bonds were a largely insufficient means to help the Confederate government fund the Civil War, but also to engage the populous who could with no small measure of patriotism, help the war effort with hopes of a modest return on investment. This late war bond was issued from August 1864 through March 1865 and comports with Ball & Simmons B-364.

\$75

6) [Broadside Document] [Morris, Robert, James Marshall] North American Land Company. [STOCK CERTIFICATE No. 893 REPRESENTING 5 SHARES 13,653-13,657 OF THE NORTH AMERICAN LAND COMPANY SOLD TO BOURDIEU, CHOLLET & BOURDIEU OF LONDON, TWENTIETH OF FEBRUARY 1795.](#) Philadelphia: North American Land Company, 1795. 12.25" x 9.75". Printed broadside form completed in ink and signed by the secretary of the North



American Land Company James Marshall (brother of Chief Justice John Marshall) and president, Robert Morris. Scalloped left edge as issued; vertical crease through the center from an early fold; light edgewear, only. A presentable copy.



While Morris is most recognized as a financier of the American Revolution as well as a signer of the three founding documents of the United States--Declaration of Independence, the Articles of Confederation, and the Constitution of the United States--the North American Land Company was a less than successful endeavor. Late in the 18th century Morris had some early successes with land speculation that drove him. The culmination of that drive, The North American Land Company, was a venture started by Morris and John Nicholson and eventually including John Greenleaf. It was a land trust holding some six million acres from New York to Georgia. Perhaps too large for its own good, the company found itself in legal entanglements and without enough cash to meet its obligations, Morris and Nicholson both declared bankruptcy and both were eventually imprisoned for debt. Despite Morris's ignominious finale it is hard to overstate the importance of Morris in the founding of the United States. Clarence L. Ver Steeg writes in his biographical sketch in the *Oxford American National Biography*, "In the line of succession that includes Alexander Hamilton and Albert Gallatin, Morris should be considered the first of three great treasury secretaries who laid the financial foundation of the United States." An interesting

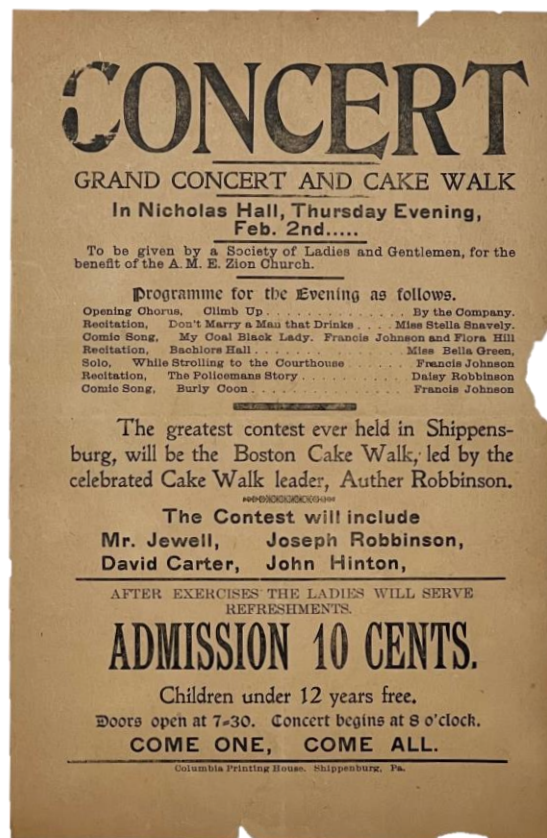
document bearing the signature of one of the founding fathers of the United States and one of only two men that signed all three of the founding documents.

\$1,850

7) [Broadside] CONCERT. GRAND CONCERT AND CAKE WALK in Nicholas Hall, Thursday Evening, Feb. 2nd.... for the Benefit of the A. M. E. Zion Church. Shippensburg, PA: Columbia Printing House, c.1895. Broadside. 9" x 6." Printed in black on tan paper. Chipping to the margin, not touching text; paper toned; old folds; penciled numbers on the back. Good condition, only.

No year, but late 19th century. Likely referencing the St. Peter's African Methodist Episcopal Zion Church built in 1892 in Shippensburg. An attractive broadside touting the event "given by a Society of Ladies and Gentlemen," making a robust argument that it will be "[t]he greatest contest ever held in Shippensburg." The contest to include Mr. Jewell, Joseph Robinson, David Carter, John Hinton, and to be "led by the celebrated Cake Walk leader, Author Robinson." A rare piece of Shippensburg, PA history.

\$75



8) [Broadside] [Lottery]. \$550,000. GRAND CONCERT AT LOUISVILLE, KY. ON TUESDAY, OCTOBER 31, 1871.... 1871. Broadside. 14" x 3." Printed in blue on cream stock. Old folds; closed tear at one fold, but generally, quite a fresh copy of this advertisement. Near fine.

Advertisement for one of several lotteries from 1871-1875 to serve as an endowment for the opening of the Public Library of Kentucky. These lotteries were thinly disguised as benefit concerts. The lottery to endow the library would, like so many other 19th century lottery schemes, be dogged by controversy. It was fraught, despite all the assurances in this advertisement of the distinguished gentlemen who will oversee it and even the means of the drawing: "A tag will be drawn by a blind child from the wheel containing the 100,00 numbers...." Klotter writes in his article on Kentucky lotteries that this series raised more than \$6M of which the library saw a percentage in the single digits (p. 414). The library would get off the ground and its doors opened in 1873 only to close in 1875. After a few years and various ideas to make it solvent it was handed to the Polytechnic Society of Kentucky, a newly founded society to help fund the bankrupt library. An interesting piece of a fascinating history. Klotter, James C. "Two Centuries of the Lottery in Kentucky." *Register of Kentucky Historical Society* (Autumn 1989), 405-425. WPA. *Libraries and Lotteries: A History of the Louisville Free Public Library* (1944).

\$150



9) [Broadside] [Lottery] Leary & Co. (firm). Maryland State Lottery. [\[Circular\] HEADQUARTERS OF LEARY & CO.'S MARYLAND LOTTERIES, Frederick City, Md., May 1, 1854.](#) [Frederick City, MD], 1854. Bifolium. 10.5" x 8.5." Old folds; small loss to the top corner of the first leaf (not near text). Very good to near fine.

Contains listings for Patapsco Institute Lottery, Washington County Lottery, Susquehanna Canal Lottery, etc. Rare. OCLC does not identify any copies in institutional holdings, though the Boston Athenaeum holds two such circulars from July and August of 1854.

\$175

10) [Broadside] [Lottery Ticket] Robertson, Henry. [STATE LOTTERY OF MARYLAND. SIXTH CLASS. To Be Drawn in One Day. 10th May, 1826.](#) Baltimore: Henry Robinson, Old Established Lottery and Exchange Office, 1826. Broadside.

\$50

6.25" x 2.5" Printed in red and black, hand-numbered and signed in ink. An attractive lottery ticket for one quarter prize.



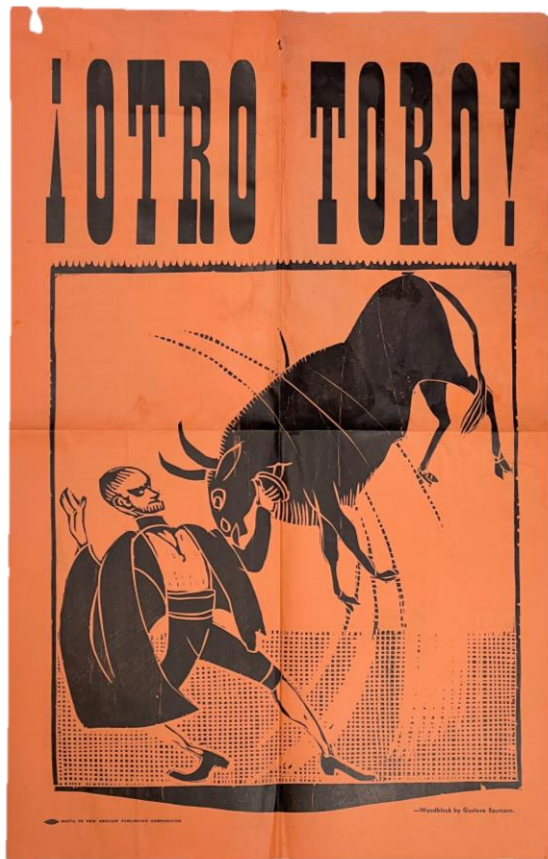
11) [Broadside] [Lottery] [Grover's Theatre]. [GRAND NATIONAL CONCERT FOR THE BENEFIT OF THE SOLDIERS' AND SAILOR'S NATIONAL ORPHANS' HOME FUND . . . AT GROVER'S THEATRE, August 2, 1866; Postponed until Thursday Eve'g, Oct. 11.](#) [Washington]: Press Job, Print., [1866]. Broadside. 12" x 4.75." Printed in black on recto only. Light foxing and faint, early dampstain to the bottom left corner; old folds, but quite fresh. Very good to near fine.

This broadside outlines the lottery scheme to benefit for the Soldiers' and Sailors' Orphan Home Fund. As well as a benefit concert after which the prizes were to be announced. This benefit was scheduled to be held at the Grover's Theater in Washington, D. C. on August 2, 1866, here postponed to October 11. The advertisement states that 300,000 tickets were for sale at \$1.00 each and 75,000 presents awarded. Presents range from cutlery to "1 Three-story Brick Residence, H street between 6th and 7th" valued at \$18,000. The nature of the benefit speaks to a significant problem facing the country in the aftermath of the Civil War, the abundance of orphaned children. Rare in commerce. OCLC identifies only one copy of this broadside held by the American Antiquarian Society. OCLC: 191306492.

\$150

12) [Broadside] Ince, Thomas H. (producer). [TONIGHT! THE BIG, NEW AND ONLY FRONTIER SPECTACLE OF THE BATTLE OF LITTLE BIG HORN... "CUSTER'S LAST FIGHT"](#). Mason City, IA: Central Show Print, c. 1925. Broadside. 12" x 4.5." Printed in black on salmon-colored paper. An exceptionally crisp copy. Two small spots on the back from tape, else fine. An advertisement for Ince's 1912 film, re-released in 1925 (the advertisement references "50 years ago").

\$75



13) [Illustration] Baumann, Gustave. [!OTRO TORO! \(Official Program, 224th Annual Santa Fe Fiesta, September 12-13-14, 1936\)](#). Santa Fe: Santa Fe New Mexican Publishing Corporation, 1936. Broadside. 18" x 11.5." Old folds. Small repairs to the side opposite the woodblock print; hole in the center of the upper margin from being hung; small loss to the top corner of the margin; minor closed tear at the intersection of the folds. Very good.

Gustave Baumann (1881-1971) was a German American artist and printmaker who emigrated to Chicago as a young boy with his family. He attended the Art Institute of Chicago. In 1918 Baumann moved to Santa Fe where he became a prominent member of the art community. One of the prominent themes in his art is the traditions of the southwest, but the Native American and as here, the Spanish customs. Even the broadside program captures this cultural mesh of the Southwest. Baumann's print is a striking illustration of a matador killing a bull with his sword, large caption title above, "¡OTRO TORO! Rare.

\$400

14) [Illustration] J. C. Ayer & Co. (firm). [\[8 Pharmaceutical Advertisements/ AYER'S CHERRY PECTORAL...](#) Lowell, MA: J. C. Ayer & Co., c. 1884. 8 advertisements. 4 small (approx 5" x 2.5") cards advertising Ayer & Co. with chromolithographic recto and printed verso; 1 larger (8.5" x 5.5") in the same format; 1 bifolium (once wrappers for a pamphlet) from Shiloh's Family Remedies (S. C. Wells & Co. Le Roy, NY), with chromolithographs on outer wrapper and printed advertisement and 1887-8 calendar on the inner wrapper; 1 small card for Dr. D. Jayne's Expectorant with chromolithographic recto and printed verso; and 1 from Brown's Bronchial Troupes with illustrated front and black verso. Condition varies: the small Ayer & Co. cards as well as Brown's are quite nice. The larger Ayer has some edgewear and scuffing to the rear where it appeared glue down to something and removed (does not affect text); Jayne's is chipped at the bottom corner (not affecting the printed text on the verso, but just touching the chromolithograph) and some wear to the top corner; Shiloh's has holes at the fold where the staples pulled through; light toning and soiling.

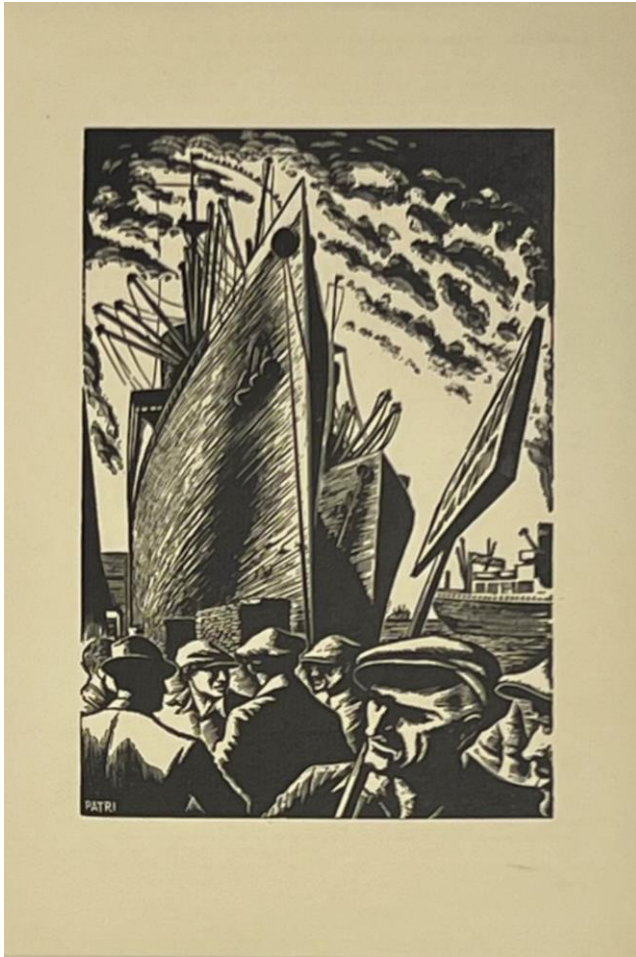


Ayer was perhaps the most successful of the manufacturers represented here, and in large part due to his advertisements. Three of these are for his Cherry Pectoral, his flagship medicine developed in 1841. After Ayer's death in 1878, the manufacturing and accompanying advertisements as here was continued by his brother. A nice selection of 19th century advertisements for patent medicine. *Oxford Dictionary of American Biography*.

\$150

15) [Illustration] Patri, Giacomo. [\[Linocut of Men Working on a Ship\]](#). Print. Image is 9" x 5" on and 11" x 7.5" sheet. Printed in black on cream paper, recto only. No date but Patri was active from the 1920s-1970s but this is early- to mid-20th century. A very nice print in keeping with Patri's sympathies with workers. A striking image of the side of a ship with a large cargo net filling the frame. A pallet of boxes dangles from a hoist while men below observe and another on the ship leans over to watch. Near fine.

Giacomo Patri was an Italian-born illustrator, painter, instructor who emigrated to San Francisco as a teen. He studied at The California School of Fine Arts. He taught at the California Labor School before it closed, a casualty of McCarthyism. In 1948 he founded his own school, the Patri School for Art Fundamentals which was aimed at teaching adults with no art background. An



important artist and educator, today is perhaps most remembered for his 1940 wordless novel, *White Collar: A Novel in Linocuts*, a story of workers during the Depression.

\$200

16) [Illustration] Patri, Giacomo. [*\[Linocut of Men Picketing at a Shipyard\]*](#). Print. Image is 7.75" x 5.25" on and 11" x 7.5" sheet. Printed in black on cream paper, recto only. No date but Patri was active from the 1920s-1970s but this is early- to mid-20th century. A very nice print in keeping with Patri's sympathies with workers. A remarkable image facing the bow of a ship with men on the dock below, one holding a sign suggesting that they might be picketing. Near fine.

\$200

17) [Illustration] Patri, Giacomo. [*\[Linocut of a Soldier with Rifle and Bayonette Prodding People Forward\]*](#). Print. Image is 8" x 6" on and 11" x 7.5" sheet. Printed in black on cream paper, recto only. No date but Patri was active from the 1920s-1970s but this is early- to mid-20th century. A

powerful print of a soldier holding a rifle behind a group of men, all looking over their shoulders with anger. One man is holding up the frame of a slumping woman. Near fine.

\$200

